

# Download Working With Words In Business And Legal Writing

Cut the fat Don't "use three words when one would do," says Blackburn. Read your writing through critical eyes, and make sure that each word works toward your larger point. Executive Summary Although this is the first section readers will see, it should be the last section of your business plan written. The executive summary is an overview of the entire business plan and will either capture the readers attention or make them lose interest before reading any further. The Guide to Writing a Business Plan is designed to help new or existing business owners take an objective look at their business, identify areas of strength and weakness, pinpoint needs that otherwise might be overlooked, spot opportunities early and begin planning how best to achieve their goals..

Contents Introduction Why write a business plan? What it includes Themes > Legal English: Legal English: Choose the issue which you want to read by clicking the title of the issue in the Exercise column. This will take you to the exercises you want to do.