

# Download Company Style Guide Examples

Style Guide Examples 1. Medium. Medium emphasizes both typography and color in its brand style guide. 2. Wolf Circus Jewelry. Wolf Circus Jewelry's product is all about appearance. 3. Olo. Olo is so into color and typography, it turned its style guide into a game. 4. Skype. Everyone's favorite ...The answer is a well-maintained brand, thanks to a meticulous set of style guidelines. This guide for official Apple product retailers is just one example of how detail-oriented Apple is (in case you weren't already aware). With concise and detailed explanations on how to use just about every Apple asset,...Marvel Style Guide. Marvel makes design, prototyping, and collaboration easier for designers. As a web-focused company, their brand requires detailed digital specifications that are covered in this always up-to-date style guide. Jamie Oliver. Expressive, fresh, and intentional — these guidelines are just like Jamie Oliver's cooking ...Great Takeaway. One of my favorite elements of this style guide, though, is how closely it follows its own guidelines. The tone and grammar is spot-on, turning the guide itself into an example of MailChimp's finest content. Take this lesson to heart. Your style guide should reflect your brand's own vision.