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Brian is the author of *Acting As a Business: Strategies for Success, Fifth Edition*, published by Random House, currently in its 40th printing. *Acting As a Business* is now considered such a vital resource that it recently won a spot on Entertainment Weekly Magazine's exclusive list of Top Ten "Show-Biz Industry Bibles." *Acting as a Business, Fifth Edition: Strategies for Success* [Brian O'Neil] on Amazon.com. *FREE* shipping on qualifying offers. The essential handbook for actors—a modern classic—in a newly updated edition. Since its original publication With "Acting as a Business," Brian O'Neil changed the way actors viewed their field and their careers by providing them with clear-cut guidelines on how to approach acting as a business. Any number of books preached persistence, but O'Neil was the first writer who actually told actors how to be ... This book (*Acting as a Business: Strategies for Success* [PDF]) Made by Brian O Neil About Books An essential handbook for actors—a modern classic—in a n...